

Other indication for PRP treatment is a condition called **lichen sclerosis or other vulvar dystrophy**, chronic disorders affecting the skin around the genitals, causing very itchy and sore white spots and other skin discolorations and abnormalities.

**Contact us today
to schedule a consultation
Dr. Gennadiy Ivanov**



**Dr. Gennadiy Ivanov
Gynecologist**

There is a false reassurance that there is no treatment for it, other than topical steroid cream that also makes the skin thinner, causes other side effects and cannot improve sexual function. PRP is great option to address **the postmenopausal vaginal dryness and atrophy** that without treatment develops the problems such as irritation, dryness and painful intercourse. The Hormone Replacement Therapy (HRT) is a standard of treatment for vaginal atrophy recently gives ground to less risky choice such as PRP without related to HRT side effects or minimal side effects with PRP and HRT combination.



215-631-3873

WeCare Medical Group

520 Bustleton Pike
Ground Floor
Feasterville PA, 19053

mail@wecaremedicalgroup.org

www.wecaremedicalgroup.org

mail@wecarebeautycenter.com

www.wecarebeautycenter.com



**Vaginal/Vulvar
Rejuvenation and
PRP procedures
in Gynecology**

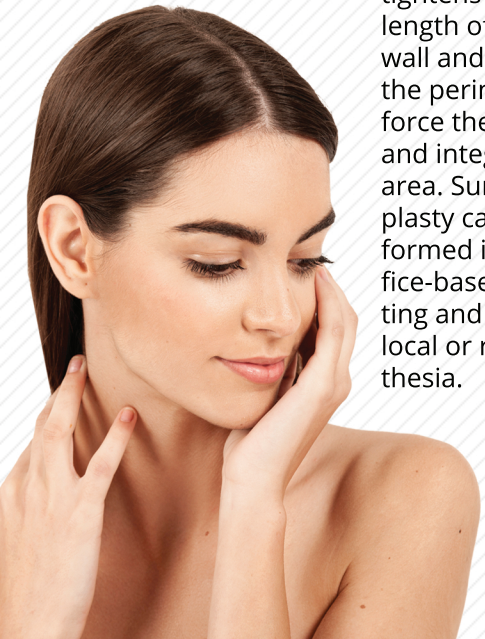


There is an increasing number of treatments and procedures, commonly referred to as 'vaginal rejuvenation', that aim to improve vaginal function, appearance and sexuality.

What is vaginal rejuvenation? "Vaginal Rejuvenation" is a term that refers to surgical and non-surgical procedures that reduce vaginal width with the goal to increase function and well-being. While enjoying a longer life expectancy, women face an increasing number of gynecological problems such as uterine prolapse, incontinence, vaginal relaxation syndrome and decreased sexuality. Up to 40% of women experience psychological distress from sexual dysfunction but far fewer seek medical attention for this problem. There are surgical and non-surgical options.

Surgical interventions

Surgical procedures commonly include vaginal tightening, labia minora-plasty (surgically reducing the size of the labia minora), labia majora-plasty, clitoral hood reduction, and hymen reconstruction. Vaginoplasty is the procedure tightens the full length of the vaginal wall and strengthens the perineum to reinforce the strength and integrity of the area. Surgical vaginoplasty can be performed in an office-based surgical setting and requires local or regional anesthesia.

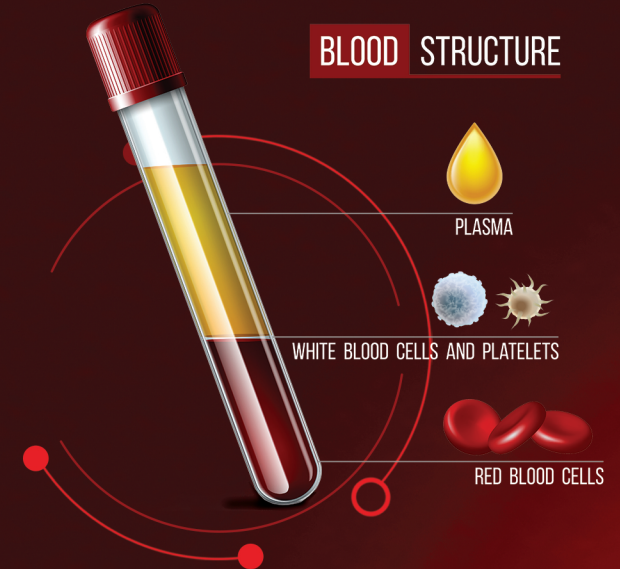


Non-surgical options

Non-surgical vaginal rejuvenation treatments provide women with an alternative to surgery that achieves results nearly as quickly, but not for a long time. These treatments use highly focused energy, either radiofrequency or laser, to invoke tissue contraction and promote collagen production in the vulvovaginal tissues. Beside energy, Platelet-Rich Plasma (PRP) can be used to rejuvenate the vagina, treat postmenopausal vaginal atrophy, improve orgasms, and enhance urinary control. The G-spot amplification, a procedure geared towards enhancing sexuality, improves the chances of easier, longer, and more intense orgasms, involves either injections of PRP or non-permanent filler (typically hyaluronic acid). Fat grafting, also called autologous (your own) fat transfer, allows rebuilding the shape of labia majora after extensive loss weight and age-related changes.



BLOOD STRUCTURE



PRP procedures in gynecology and for vaginal (vulvar) rejuvenation:

Presently, PRP (Platelet-Rich Plasma) can be used not only for the 'vampire facelift' or for 'vampire breast lift' but also for other, more intimate areas such as vaginal (vulvar) rejuvenation. The blood is taken from the patient (usually their arm) and is spun through a centrifuge machine to separate out plasma containing a high concentration of platelets – at least four to eight times normal levels. This PRP is rich in growth factors, naturally occurring substances that stimulate cell growth and proliferation, and thereby promote tissue regeneration. The point of this treatment is that when you inject platelets into one place, it regenerates the area that is injected. In the vagina, the skin becomes thicker and firmer, giving it a glow and making it look much more youthful. You also increase vascularisation into the area, which in turn means sensitivity is dramatically increased. In addition, the newly plumped skin of the vaginal wall provides a supporting structure for the urethra, making PRP an effective treatment for sexual disturbance and even urinary incontinence.